Company Tracking Number: NB5008US (05/2008) - AR

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Coverage Details - Variable Life

Project Name/Number:

# Filing at a Glance

Company: John Hancock Life Insurance Company (U.S.A.)

Product Name: Coverage Details - Variable Life SERFF Tr Num: MANU-125544360 State: ArkansasLH
TOI: L08 Life - Other SERFF Status: Closed State Tr Num: 38612

Sub-TOI: L08.000 Life - Other Co Tr Num: NB5008US (05/2008) - State Status: Approved-Closed

AR

Filing Type: Form Co Status: Reviewer(s): Linda Bird

Authors: Nina Kassim, Jackie Disposition Date: 04/14/2008

Murray, Karren Phair, Debbie Tom,

Jacqueline Back

Date Submitted: 04/03/2008 Disposition Status: Approved

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

#### **General Information**

Project Name: Status of Filing in Domicile: Authorized

Project Number: Date Approved in Domicile:

Requested Filing Mode: Review & Approval Domicile Status Comments: Exempt in

Michigan

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Market Type: Individual

Group Market Size:

Group Market Type:

Filing Status Changed: 04/14/2008

State Status Changed: 04/14/2008 Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

NB5008US(05/2008), Coverage Details – Variable Life, is used to obtain policy coverage details, including selection of available product/plan, benefits, options and investment allocations. The form will be available electronically to print locally without change in the pre-formatted content.

Please see cover letter for more details.

Company Tracking Number: NB5008US (05/2008) - AR

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Coverage Details - Variable Life

Project Name/Number:

# **Company and Contact**

#### **Filing Contact Information**

Nina Kassim, Contacts Analyst nina\_kassim@jhancock.com
P. O. Box 600 (416) 926-3575 [Phone]
Buffalo, NY 14201-0600 (416) 926-3121[FAX]

**Filing Company Information** 

John Hancock Life Insurance Company CoCode: 65838 State of Domicile: Michigan

(U.S.A.)

P. O. Box 600 Group Code: 904 Company Type: insurance/financial

Contracts and Compliance

Buffalo, NY 14201-0600 Group Name: State ID Number:

(416) 926-3000 ext. [Phone] FEIN Number: 01-0233346

-----

# **Filing Fees**

Fee Required? Yes
Fee Amount: \$20.00
Retaliatory? No

Fee Explanation: \$20.00 per form

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

John Hancock Life Insurance Company \$20.00 04/03/2008 19260474

(U.S.A.)

Company Tracking Number: NB5008US (05/2008) - AR

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Coverage Details - Variable Life

Project Name/Number:

# **Correspondence Summary**

# **Dispositions**

Status	Created By	Created On	Date Submitted
Approved	Linda Bird	04/14/2008	04/14/2008

Company Tracking Number: NB5008US (05/2008) - AR

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Coverage Details - Variable Life

Project Name/Number: /

# **Disposition**

Disposition Date: 04/14/2008

Implementation Date: Status: Approved

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: NB5008US (05/2008) - AR

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Coverage Details - Variable Life

Project Name/Number: /

Item Type	Item Name	Item Status	Public Access
Supporting Document	Certification/Notice		No
Supporting Document	Application		No
Supporting Document	cover letter		Yes
Supporting Document	Statement of Variability		Yes
Form	Coverage Details - Variable Life		Yes

Company Tracking Number: NB5008US (05/2008) - AR

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Coverage Details - Variable Life

Project Name/Number: /

# Form Schedule

Lead Form Number: NB5008US(05/2008)

Review	Form	Form Type Form Name	Action	Action Specific	Readability	Attachment
Status	Number			Data		
	NB5008US	S Application/Coverage Details -	Initial		0	NB5008US(0
	(05/2008)	Enrollment Variable Life				5-2008).pdf
		Form				



Service Office:
Life New Business
197 Clarendon Street
Boston MA 02116-5010

# Coverage Details – Variable Life John Hancock Life Insurance Company (U.S.A.)

(hereinafter referred to as The Company)

This form is part of the Application for Life Insurance for the Proposed Life Insured(s).

Print and use black ink, Any changes must be initialed by the Proposed Life Insured(s) and/or Owner(s).

PROPOSED L				e mualed by t	ne Propos	sea Life	e insureu(s) anu/c	or Ow	rier(s).				
I KOI OOLD L		FE ON	` '					- 1	IFE TWO				
	1.		<b>JOHN</b>	Μ.		DOE			Name				
			First	Middle		.ast			First	Middle		Last	
OWNER(S) - C	omp	lete info	rmation only	if Owner(s) i	s other th	an Pro	posed Life Insur	ed.					
	3.	Name	of Owner(s):										
PREMIUMS		Гислин		🗆 С	: A		antanlı	ام ماا:					
T INCIMIONIO	4.	rreque	☐ Pre- Insu	Authorized Parance, NB50	ayment P	lan (Pl		ther I	Pre-Authorized Payme ayment Plan, NB508		ection	of the <b>App</b>	lication for Life
			☐ Oth										
		_	M NOTICE			PONE	ENCE						
	5.					e 🗆	Proposed Life In	sure	d Two				
			Name										
	c	Cand (		Name, Apt. No.,		p Code							
	О.		Corresponder me as Above		ect One)								
		☐ Oth	ner										
			Name										
			Street No. 8	R Name, Apt. No.,	City, State, Zi	p Code							
ADDITIONAL	INF	ORMA	ΓΙΟΝ										
	7.	If an a	dditional or o	ptional policy	y is being	applie	d for in a separa	te ap	plication, state plan a	ind amour	nt:		
apply to the OWNER(S) of		Plan Nar							\$_				
the policy. All	8.	Do you	understand						o the Planned Premiu				
questions must be answered.									used in your illustration	on (assum	ing th	e requirem	ents of any
be unowered.	9		•				re not been satis	,	? X Yes  \( \subseteq \text{No} \) The applicable policy?	X Yes		No	
	٥.	-	date of Pros		DEC	01	2007		te of Supplement(s)	103		140	
		11 163,	uate of 1 103	pedius(es)	month	day	year	Da	te of Supplement(s)	month	day	year	
					month	day	year			month	day	year	
LIFE INSURAI	NCE	QUAL	IFICATIO	N TEST AI				ON					
	10.	Select	One:	X Guide	line Prem	ium	□ Cash Value A	ccun					
				_				•	quest an illustration or	n both test	s befo	re making y	our election.
	11.	Death	Benefit Option	on: X Option	1 1 (TFA)		Option 2 (TF	A plu	s Policy Value)				
COVERAGE S													_
Choose			LE LIFE -			4 /	<b>^</b>						
one product from Coverage							100,000						
Selection	12.		Face Amount rel Suppleme				unt) \$		for the life of the p	olicy			
section.	13		nal Benefits:		HOUHL OF A	τοι ψ				Olicy			
	13.		erloan Protec						Accelerated Death B	enefit (Fo	r term	inal illness)	
			ended No La		tee (beyo	nd Bas	ic Period)		LifeCare Benefit Rid				
			To Age		Period				Rider, NB5018)	May /I NA	\ V\ _	danal D'	d
			ability Paymenthly Specified			um:			☐ LifeCare Benefit Other	iviax (LIVI)	√X) Ε>	klension Ri	uer

# **COVERAGE SELECTION** continued

Choose one product from Coverage Selection section.

VARIABLE LIFE – SINGLE LIFE continued		_
☐ Accumulation VUL – Total Face Amount \$		
14. Base Face Amount (if less thanTotal Face Amount) \$		
15.  Supplemental Face Amount (SFA) (Check only one, if desired)		
☐ Level SFA of \$ for the life of the p		
☐ Initial SFA of \$ for the life of the p	policy	
Increasing by: % or \$	per year for policy years (level t	hereafter)
☐ Customized Increasing Schedule (List by policy year. SFA de Please complete Customized Schedule, NB5064.)	ecreases cannot be scheduled at issue.	
16. Additional Benefits:		
☐ Overloan Protection Rider	☐ Accelerated Death Benefit (For te	erminal illness)
☐ Cash Value Enhancement Rider	☐ LifeCare Benefit Rider (Please co	mplete LifeCare Benefit
☐ Disability Payment of Specified Premium:	Rider, NB5018)	
Monthly Specified Premium Amount \$	☐ LifeCare Benefit Max (LMAX)	Extension Rider
☐ Return of Premium Death Benefit Rider (with DB1 only)	Other	
Increase rate Yes% No		
Percentage of Premiums to be returned at death (Whole		
numbers only. Maximum 100%)%		
☐ Corporate VUL – Total Face Amount \$		
17. Base Face Amount (if less thanTotal Face Amount) \$		
18.  Supplemental Face Amount (SFA) (Check only one, if desired)		
☐ Level SFA of \$ for the life of the p		
☐ Initial SFA of \$ for the life of the p	policy	
Increasing by: % or \$	per year for policy years (level t	hereafter)
☐ Customized Increasing Schedule (List by policy year. SFA de Please complete Customized Schedule, NB5064.)	ecreases cannot be scheduled at issue.	
19. Additional Benefits:		
☐ Overloan Protection Rider	☐ Other	
☐ Enhanced Cash Value Rider		
VARIABLE LIFE – SURVIVORSHIP LIFE		
☐ Accumulation SVUL – Total Face Amount \$  20. Base Face Amount (if less than Total Face Amount) \$		
21.  Supplemental Face Amount (SFA) (Check only one, if desired)		
Level SFA of \$ for the life of the p		
1	•	
☐ Initial SFA of \$ for the life of the property increasing by: % or \$	per year for policy years (level t	horoaftor)
☐ Customized Increasing Schedule (List by policy year. SFA de		niereaner)
Please complete Customized Schedule, NB5064.)	ecleases calliot be scheduled at issue.	
22. Additional Benefits:		
☐ Overloan Protection Rider	☐ Four Year Term (EPR)	
☐ Cash Value Enhancement Rider	☐ Policy Split Option	
☐ Return of Premium Death Benefit Rider (with DB1 only)	☐ Other	
Increase rate ☐ Yes % ☐ No		
Percentage of Premiums to be returned at death (Whole		
numbers only. Maximum 100%)%		
☐ Protection SVUL – Total Face Amount \$		
23. Base Face Amount (if less than Total Face Amount) \$		
☐ Level Supplemental Face Amount (SFA) of \$		
24. Additional Benefits:		
Extended No Lapse Guarantee (beyond Basic Period)	☐ Cash Value Enhancement Rider	
☐ To Age ☐ Period ☐	☐ Four Year Term (EPR)	
☐ Overloan Protection Rider	☐ Policy Split Option	
	☐ Other	
□ OTHER		
25. Select One: Face Amount		Face Amount
☐ Single Life\$	☐ Survivorship Life	\$

#### TELEPHONE AND/OR INTERNET TRANSFER/ALLOCATION CHANGE AUTHORIZATION

#### **Optional**

- 26. I understand and agree that:
  - (a) By checking one of the boxes below, I am authorizing The Company to accept telephone and Internet transfers and allocation changes. Telephone and Internet transfers and allocation changes will also be subject to the terms and conditions of the policy, and the administrative requirements of The Company.
  - (b) The Company will honor telephone and Internet instructions from anyone who provides correct identifying information.

    The Company, its agents or representatives of employees who act on its behalf will not be subject to any claim, liability, loss, expense or cost if acted on in good faith upon telephone or Internet instructions it reasonably believes to be genuine in reliance on this signed authorization.
  - (c) The Company, at its option alone and without prior or subsequent notice to the Owner(s), or any other person or representative of the Owner(s), may record all or part of any telephone conversation containing telephone transfer and/or allocation change instructions.
  - (d) All terms of this Authorization are binding upon the agents, heirs and assignees of the Owner(s).
  - (e) This Telephone and Internet Transfer/Allocation Change Authorization will be effective until such time as (a) written revocation is received by The Company's Service Office, or (b) The Company discontinues this privilege, whichever occurs first.

Р	lease	check	< ()	X)	only	one /	box.
---	-------	-------	------	----	------	-------	------

X	i autnorize	The Company	to accept tele	onone and	internet ins	tructions fron	n me or a	ny co-owne	r.			
	l authorize	The Company	to accept tele	ohone and	Internet ins	tructions fron	n me, any	co-owner o	or our F	Registered F	Represent	tative.

### ASSET ACCOUNT BALANCER (Not available for Corporate VUL)

#### **Optional**

27. This service will automatically move amounts among your specified Investment Accounts as frequently as you indicate below in number 28 to maintain your chosen percentages in each account. The Asset Allocation Balancer Service will only move amounts among the Investment Accounts selected; it will not move amounts to or from the Fixed Account. To elect this service, please check box A or B and provide details as required.

We reserve the right to cease to offer this program as of 90 days after written notice is sent to you.

A $\square$ Rebalance based on the percentages selected	d in the Investment Allocation	of Net Premiums section of the	nis form without regards
to any amounts allocated to the Fixed Accoun	ts		

B 
Rebalance based on the listed percentages below:

Investment Account	Percentage	Investment Account	Percentage	Investment Account	Percentage
	%		%		%
	%		%		%
	%		%		%

28.	Frequency of	Rebalancing:			
	$\square$ Annually	☐ Semi-annually	Quarterly	☐ Monthly	

NB5008US (05/2008) Page 3 of 5 VERSION (05/2008)

# **INVESTMENT ALLOCATION OF NET PREMIUMS**

Must complete for all products.

Allocation must be in whole numbers. Total must be 100%.

# 29. INVESTMENT OPTIONS FOR ALL PRODUCTS

(not available with ENLG Rider on Protection VUL or Protection SVUL)

AGGRESSIVE GROWTH PORTFOLIOS	GROWTH PORTFOLIOS	GROWTH & INCOME PORTFOLIOS
% Science & Technology	% Mid Cap Index	% 500 Index B
% Pacific Rim	% Mid Cap Intersection	% Fundamental Value
% Health Sciences	% Global	% U.S. Core
% Emerging Growth	% Capital Appreciation	% Large Cap
% Small Cap Growth	% American Growth	% Optimized Value
% Emerging Small Company	% Optimized All Cap	% American Growth – Income
% Small Cap	% All Cap Core	% Equity – Income
25 % Small Cap Index	% Total Stock Market Index	% American Blue Chip Income & Growth
% Mid Cap Stock	% Blue Chip Growth	% American Asset Allocation
% Natural Resources	% U.S. Large Cap	% Franklin Templeton Founding Allocation
% All Cap Growth	25 % Core Equity	% Index Allocation
% Financial Services	% Large Cap Value	25% Income & Value
% International Opportunities	% Classic Value	% Managed
% International Small Cap	% Utilities	% Global Allocation
% International Equity Index B	% Global Real Estate	% Core Allocation Plus
% Overseas Equity	% Real Estate Securities	% Disciplined Diversification
% American International	% Small Cap Opportunities	% Capital Appreciation Value
% International Value	% Small Cap Value	% PIMCO VIT All Asset
% International Core	% Small Company Value	INCOME PORTFOLIOS
	% Mid Value	% High Yield
OTHER PORTFOLIO	% Mid Cap Value	% U.S. High Yield Bond
<b>%</b>	% Value	% Strategic Bond
CONSERVATIVE PORTFOLIO	% All Cap Value	% Strategic Income
% Money Market B	LIFESTYLE PORTFOLIOS	% Global Bond
% FIXED ACCOUNT 1.	% Lifestyle Aggressive	
	% Lifestyle Growth	% Total Return
	% Lifestyle Balanced	% American Bond
	% Lifestyle Moderate	% Real Return Bond
	% Lifestyle Conservative	% Total Bond Market B
		% Core Bond
		% Gold Bond
		% U.S. Government Securities
		% Short Term Bond

CONSERVATIVE PORTFOLIO	LIFESTYLE PORTFOLIOS	GROWTH & INCOME PORTFOLIOS
% Money Market B	% Lifestyle Aggressive	% American Asset Allocation
% FIXED ACCOUNT 1.	% Lifestyle Growth	% Franklin Templeton Founding Allocation
	% Lifestyle Balanced	% Index Allocation
	% Lifestyle Moderate	% Core Allocation Plus
	% Lifestyle Conservative	% Disciplined Diversification
		% Capital Appreciation Value

ALLOCATIO	N OF MONTH	ILY CHARGE	S				
			the policy value will be specified by you in the		accounts in proportion to to N.	the amount of p	policy value you have in
	Investme	ent Account Nar				% %	☐ Check box and attach sheet with additional information, if necessary.
OWNER(S)	ACKNOWLED	GEMENT					
, ,			the applied for policy:				
	,				rance coverage, or both,	•	
	decrea guara availa c) if the i	ase, even to the nteed as to doll ble on request; net cash surren	e extent of being reduc ar amount. Illustrations and der value is insufficien	ed to zero, deper s of benefits, inclu t to pay the charg	ding death benefits, police	of the chosen in cy/account and s not a no-lapse	vestment options and are no cash surrender values are e guarantee in effect, your
OWNER(S)	SIGNATURE(S	<del>5</del> )					
	Signed at	City	State	This	Day of		Year
	Signature of \	Witness or Regis	stered Representative (	Signature of Owner			
	X				Х		
					Please print name of owner	r	
					Signature of Owner		
					X		
					Please print name of owner	r	
REGISTERE	D REPRESEN	ITATIVE SIG	NATURE				
NE OIO I EINE	I certify that	a current prospe			cy applied for has been gi	iven to the Prop	posed Life Insured(s), or to
	Signature of I	Registered Repr	esentative				
	V						

Company Tracking Number: NB5008US (05/2008) - AR

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Coverage Details - Variable Life

Project Name/Number: /

# **Rate Information**

Rate data does NOT apply to filing.

Company Tracking Number: NB5008US (05/2008) - AR

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Coverage Details - Variable Life

Project Name/Number:

# **Supporting Document Schedules**

Review Status:

Bypassed -Name: Certification/Notice 03/13/2008

Bypass Reason: Not applicable to this submission.

Comments:

Review Status:

Bypassed -Name: Application 03/13/2008

Bypass Reason: Not applicable to this submission.

**Comments:** 

Review Status:

Satisfied -Name: cover letter 04/03/2008

Comments: Attachment:

letter ar.pdf

Review Status:

Satisfied -Name: Statement of Variability 04/03/2008

Comments: Attachment:

SOV - NB5008XX(05-2008).pdf

#### John Hancock Life Insurance Company (U.S.A.)

Contracts and Compliance P.O. Box 600 Buffalo, NY 14201-0600

Tel.: 416-926-3575 Fax: 416-926-3121

Email: nina\_kassim@jhancock.com

N.A.I.C. # 65838 SERFF Tracking # MANU-125544360

John Hancock

Nina Kassim Contract Analyst

April 3, 2008

Hon. Commissioner of Insurance Compliance - Life and Health 1200 West Third Street Little Rock, Arkansas 72201-1904

Attention: Linda Bird

Dear Ms. Bird:

#### INDIVIDUAL LIFE

John Hancock Life Insurance Company (U.S.A.)

Re: Application Form NB5008US(05/2008), Coverage Details – Variable Life

We are submitting the above new supplemental application form for your approval. This new form does not replace any currently approved forms. The form will be used with state approved variable life policies (single and survivorship). No part of this filing contains any unusual or controversial items that deviate from normal company or industry standards.

NB5008US(05/2008), Coverage Details – Variable Life, is used to obtain policy coverage details, including selection of available product/plan, benefits, options and investment allocations. The form will be available electronically to print locally without change in the pre-formatted content.

The Service Office address, Coverage Selection and Investment Options are being filed as variable information [shown in brackets] to accommodate future changes. Any new riders will be filed for state approval as required.

Readability certification is not provided since this form is for variable life products, subject to SEC regulation, and therefore is exempt from state readability certification requirements.

We trust the form is acceptable to you and look forward to your state's approval in the usual manner. If you have any questions or concerns, please contact me collect at 416-926-3575 or via email at nina\_kassim@jhancock.com.

Sincerely,

Nina Kassim Contract Analyst

**Enclosures:** Statement of Variability

Filing Fee (EFT)

Kast.

# JOHN HANCOCK LIFE INSURANCE COMPANY (U.S.A.)

# STATEMENT OF VARIABILITY APRIL 1, 2008

# COVERAGE DETAILS – VARIABLE LIFE FORM NB5008US(05/2008)

Section/Section #	Page Number	Description
Service Office at top of page	Page 1	The address of the Company's Service Office is [bracketed] as it may be changed in the future. A current Service Office address will always appear on the form.
Coverage Selection/ #12 to 25	Page 1 & 2	The Coverage Selection section is [bracketed] to accommodate future changes. Plan/Product name, Total Face Amount, Base Face Amount, Supplemental Face Amount, Additional Benefits and Other, all vary based on issue specifications/availability at time of application. Current selections will always appear on the form.
Investment Allocation of Net Premiums/ #29 to 30	Page 4	The Investment Allocation of Net Premiums section is [bracketed] as changes, including additions and deletions, will be made from time to time to the names of the risk categories (portfolios) and investment funds to coincide with current information included in our Plan of Operations. Current portfolios and investment funds will always appear on the form.